

Shelly Truman

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Truman is driven by **INTEGRITY, MINDFULNESS, COMPASSION, & STEWARDSHIP** as a:

Developer | Learning Scientist | Executive Program Consultant | Leader

Profile

Confident, creative, dedicated global design strategist with demonstrated excellence serving organizations and corporations.

Executive functions in marketing, strategic planning, product implementation, media arts production, publicity and relations, privacy, relationships, program and product design, human resources, workforce training and compliance.

Musician, producer, performance and visual artist, writer, graphic designer, skills in visual media, writing, editing, web design, ecommerce.

Influencer and developer of, and for, people.

Education

Master of Science, Education, Kaplan University, 2013, *Instructional design, adult learning*

Master of Fine Arts, University of Montana, 2001, *Photography and digital media*

Post-Baccalaureate Certificate, University of California Santa Cruz, 1993, *Art*

Bachelor of Arts, University of California Santa Cruz, 1992, *Art*

Experience

Merck

2023- present

Senior Developer

Human Resources, employee mandatory training. Privacy, security, adherence, design, development.

UnitedHealthcare, Optum

2014-2023

Instructional Design Consultant, Senior Instructional Designer, Instructional Designer

Learning program design and development for virtual and online delivery, including creation of the Health Equity accreditation program for Medicare and Medicaid, serving 27 states, Optum Insight Executive and Managerial Leadership Program

Kaplan University

2008-2014

Instructional Designer II, Curriculum Manager, Faculty

Project management, adult learning specialist, instructional designer, trainer, curriculum manager for School of General Education. B2B strategic thinker, LMS administration, program manager, learning solutions design and development.

Columbia College

2009-present

Adjunct Faculty and Course Developer

Adjunct faculty of photography, art appreciation, digital media. Redesign and development of photography course.

Eastern Washington University

2004-2010

Senior Lecturer

Full-time faculty of photography and digital media. Redesign and development of photography program. Online faculty and course developer.

Skills

- Coaching, mentoring, and developing people
- Program design and development
- Instructional systems and technology
- Marketing
- Visual storytelling
- Global growth strategist
- Software expertise:
 - Articulate learning tools
 - AI implementation and application
 - Adobe Creative Cloud—InDesign, Illustrator, Photoshop, Premiere Pro, Audition
 - Microsoft Office 365
 - Techsmith—Camtasia, Snagit
 - Google Workspace Administrator
- Music production
- Graphic design
- Editorial critique and review, writing, proofreading
- Needs analysis
- Emotional intelligence and growth mindset.

Objective

The values of integrity, mindfulness, compassion, and stewardship are key drivers for my goals and accomplishments as an executive leader in learning science and program design, development, and implementation. Continuous growth through measurable outcomes promotes what I call a **stewardship mindset** that is essential for success at all levels.

My passions include sound space and audio engineering, intersections of dweb3.0 with visual and social learning.